**(410) Graphic Design Promotion (S | PS)**

**CONTESTANT NUMBER \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**RATING SHEET – COMPLETE ONE PER CONTESTANT**

**PRESENTATION SCORE**

Judge 1 (120 points) \_\_\_\_\_\_\_

Judge 2 (120 points) \_\_\_\_\_\_\_

Judge 3 (120 points) \_\_\_\_\_\_\_

Total Judges’ Points \_\_\_\_\_\_\_

Divided by # of Judges \_\_\_\_\_\_\_

**AVERAGE PRESENTATION SCORE** \_\_\_\_\_\_\_ (120 maximum)

**SPECIFICATION SCORE**  \_\_\_\_\_\_\_ (70 maximum)

**TECHNICAL SCORE**

Judge 1 (200 points) \_\_\_\_\_\_\_

Judge 2 (200 points) \_\_\_\_\_\_\_

Judge 3 (200 points) \_\_\_\_\_\_\_

Total Judges’ Points \_\_\_\_\_\_\_

Divided by # of Judges \_\_\_\_\_\_\_

**AVERAGE TECHNICAL SCORE** \_\_\_\_\_\_\_ (200 maximum)

**TOTAL SCORE \_\_\_\_\_\_\_ (390 maximum)**

**RANK**

** (410) Graphic Design Promotion (S | PS)**

**Judge Number**   **Contestant Number**

**Presentation Scoring Rubric**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Items to Evaluate** | **Below**  **Average** | **Average** | **Good** | **Excellent** | **Points Awarded** |
| Oral presentation/stage presence/delivery:  Maintain eye contact, voice inflection, well-spoken, etc. | 1-5 | 6-10 | 11-15 | 16-20 |  |
| Covers inspiration for the theme chosen & concept development | 1-5 | 6-10 | 11-15 | 16-20 |  |
| Demonstrates clear connection between design and BPA NLC location | 1-5 | 6-10 | 11-15 | 16-20 |  |
| Covers selection of design elements:  Typography, color scheme, layout, etc. | 1-5 | 6-10 | 11-15 | 16-20 |  |
| Explanation of technology & software used | 1-2 | 3-5 | 6-8 | 9-10 |  |
| Effectiveness of presentation | 1-5 | 6-10 | 11-15 | 16-20 |  |
| Answers to judges’ questions | 1-2 | 3-5 | 6-8 | 9-10 |  |
| **TOTAL PRESENTATION POINTS (120 points maximum)** | | | | |  |

***Props and/or additional items shall not be used as a basis for scoring.***

**Specification Scoring Rubric**

|  |  |  |
| --- | --- | --- |
| **SPECIFICATION POINTS:** All points or none per item are awarded by the proctor per contestant, *not* per judge. | | **Points Awarded** |
| Set-up lasted no longer than three (3) minutes – 10 points | 10 |  |
| Presentation met presentation time requirements (minimum 3/maximum 6) – 10 points | 10 |  |
| Documentation submitted at time of check-in: flyer (1 copy), logo (1 copy), pin-size logo (1 copy), & (1 copy) Works Cited.  ***Must have for preliminaries and finals*** | 10 |  |
| Contestant name does *not* appear on submitted output (pin, logo, & flyer) | 10 |  |
| Appropriate use of grammar, spelling and punctuation | 10 |  |
| Dimensions of contestant-generated logo do *not* exceed 4"x4" and 2"x2" | 20 |  |
| **TOTAL SPECIFICATION POINTS (70 points maximum)** | |  |

**TOTAL MAXIMUM POINTS = 390**

**PRESENTATION WILL BE STOPPED AT SIX (6) MINUTES**